Exeter Arts Committee Minutes October 21, 2010

The meeting of the Exeter Arts Committee was called to order this 21st day of October in the year 2010 at EAC Gallery/Town Hall at 6:30 pm.

Present: Jane Kiernan, Karen Noonan, Francesca Fay, Kathy Lewis Thompson, Bev Tabet, Barbara London, Dean Scott, Jean Marie, Cindy Dickenson, Jane T. Vandy Duffy and Jillian Fournier

Absent: Karen Desrosiers

Guests: Jane Koder, Nancy Hubey

- 1. September minutes were approved.
- 2. Final wrap up of 30 under 30 Show. See attached report by Dean.
 - Jillian offered to ask Larry (Artspider) to video our next event, The Holiday Show.
 - Would evening receptions encourage more people to attend the show openings? In the past we did not have enough lighting to hold an evening reception. Now we do!
 - Could we put a "tent" ad for our shows on the tables of local restaurants?
- 3. Vision & Word—Barbara London
 - Received much positive feedback. Had a nice variety of types of artwork and ages of artists. Over 100 visitors over all—no final tally yet. Maybe \$370 signup fees and 60 donations. Total cost of musician was \$100.
 - Suggestions for a future show
 - Have person manage the distribution list
 - Better organize the gallery sitting.
 - How can we secure our space when events are on the first floor? The registration form has a disclaimer about the security of the place.
 - Rethink the sales process. Only one item sold. Perhaps we need to take a down payment on a desired item?
 - Photos of artwork by patrons-- should we restrict this? Jillian is a gallery manager and said this can be free publicity. Can alert artists that photos of work may be taken.
 - Let's develop a binder of all info on the exhibit.
 - Perhaps we should have professional postcards made for publicity. Put PSA on Exeter Radio Station (off Allen Street)—free. Artists could record their poems so viewers could hear their voice.
- 4. Exeter's Got Talent—Francesca: May 21, 2011 celebration 10-4. Call to Artists will occur soon. We need a piano for this event. Maybe a music store would loan

us one. Dean may have one to donate to us. Where would this be kept? This is a join venture with the Exeter Chamber of Commerce and Parks and Rec. Dept. Many activities will be occurring throughout town.

- 5. Shortly our website will be "exeterarts.org". Ben T. will get the domain name host and a year subscription to a host.
- 6. Drumming Circle is November 6 (new moon time) and will be held in gallery with Bev T. leading at 7-9 pm. A meditative community activity. In future if we do it again Vandy could tell stories related to certain drumming rhythms. Also advertizing on our website and have a registration form on line. Bev will decide how many people will attend.
- 7. Holiday Show: Jillian is willing to help as is Kathy T., Francesca, Jane K. and Cindy.
 - Drop off is Nov 30th. Dean, Vandy, Cindy and Kathy T.
 - 10 items per person
 - \$5 minimum cost of each item/or per package
 - All items must be for sale.
- NHSPA—Bev T.: would open the show on January 5 and close February 6. Open studios 2/11&12, 2/18 & 19. The painting club is now called open studio. We need their insurance forms (NHSPA)
- 9. EAC needs to create a yearly calendar. Dean and Jane will create a draft calendar for 2011.

Meeting adjourned at 8:15pm.